

KILLER BROWS MEET HIGH FASHION

Helen Lewis of Loved Advanced Skin Clinic & Day Spa was recently invited to demonstrate her skills in advanced permanent cosmetic artistry at the fall launch of the DKNY collection. The event was held at the King Street Manchester flagship store.

Helen says: 'Statement brows are the new beauty must have and Cara Delevingne is a perfect fit for DKNY this season. She has been heralded by many as having the brow of the decade and though her look may not be suited to everyone, her full brows have certainly become the envy of many who used to tweeze.'

'My skill in permanent makeup is to restore and perfect the brow in order to frame the face and accentuate the eyes. Eyebrow enhancement is the single treatment which makes the most difference to women. The definition it gives has been compared to a mini face lift and can be subtle and understated or glossy and glamorous; the choice is yours.'

Contact Helen at Loved Advanced Skin Clinic, Bramhall on 0161 440 0001 for a free consultation on how to achieve the perfect brow for your individual look.



ARGANAUTS STRIKE OIL

When Cheshire mums Jo Toft and Christine Cellier-Clarke went to Morocco to investigate argan oil suppliers they had no idea quite how cut-throat a business it has become, one which has in fact been taken into the hands of conglomerates and away from the traditional producers.

Christine says: 'The indigenous Berbers, who used to control Argan oil production, were denigrated to mere suppliers of Argan seeds for these private operators, who took an opportunity to generate profits by exporting Argan oil to the West. In order to increase volume and lower the cost of Argan oil production, these private companies use mechanical presses for extraction using solvents. The end product is often of poor quality and has a short shelf-life before its essential benefits are lost.'

'Meanwhile, the Berber tribes lost control of Argan oil production, which for hundreds of years was their livelihood.'

'To improve the situation, five hand-producing cooperatives founded the Union of Women's Cooperatives of the Arganeraie (UCFA). The UCFA is completely self-governed by Berber women to ensure the welfare of the 22 villages where the cooperatives are established.'

'We are proud to be the sole UK representatives for the UCFA. My business, Cocoon Therapies, uses only the UCFA argan oil in its products - so by buying Cocoon Argan, you are guaranteed top grade organic argan oil and have a direct impact on an entire community.'

You can find Cocoon Therapies Argan Oil at Altrincham Christmas Markets from 13 November and at retailers across the area. Learn more at cocoontherapies.co.uk



A CRACKER OF A GIFT

Harvey Nichols has the ingredients for your most indulgent Christmas yet. Beauty aficionados can celebrate in style with an elegant assortment of extravagant beauty treats, ideal for the party season. A handpicked selection of the best the beauty world has to offer, the set of six crackers are enveloped in their signature silver and black colourway and tied with embossed Harvey Nichols grosgrain ribbon. Each cracker contains a snap, silver foil hat,

motto and one of the following treats: ESPA Pro Serum 8ml, Bliss Energizing Mask 10ml, bareMinerals 'Inspiration' Ready Eyeshadow Duo 1g, Prada Candy Florale Eau de Toilette 7ml, Laura Mercier Lip Glacé 6ml or Deborah Lippmann Nail Varnish 8ml.

Harvey Nichols Christmas Cracker Set £50

Harvey Nichols Manchester and harveynichols.com